

UNIVERSITY "ECONOMICS ACADEMY" BRCKO DISTRICT OF BOSNIA AND HERZEGOVINA

FACULTY OF ECONOMICS

FIRST CYCLE - UNDERGRADUATE ACADEMIC STUDIES

Bachelor of Economics in Tourism and Hospitality – 240 ECTS

CURRICULUM

No.	Course Code	Course Title	Semester	Type	Status	Hours of Active Teaching			ECTS
						L	P	C	
FIRST YEAR									
1.	E01	Mathematics 1	1		M	2	3		7
2.	E02	Informatics	1		M	2	3		7
3.	E03	Management	1		M	2	1		5
4.	E04	Business English 1	1		M	2	2		6
5.	E05	<i>Elective 1</i>	1		E	2	1		5
		Fundamentals of Entrepreneurship							
		Culture and Communication							
		Control and Audit							
		Financial Markets							
Total:						10	10		30
6.	E06	Introduction to Economics	2		M	2	3		7
7.	E07	Business Communication	2		M	2	3		7
8.	E08	Business Law	2		M	2	1		5
9.	E09	Business English 2	2		M	2	2		6
10.	E10	<i>Elective 2</i>	2		E	2	1		5
		Software Tools							
		Management of Tourism and Hotel Companies							
		Microeconomics							
		Information Systems							
Total:						10	10		30
Total Hours in the First Year of Undergraduate Academic Studies						300	300		60
SECOND YEAR									
1.	E11	Marketing	3		M	2	3		7
2.	E12	E-business	3		M	2	3		7
3.	E13	Environmental Management	3		M	2	1		5
4.	E14	Business English 3	3		M	2	2		6
5.	E15	<i>Elective 3</i>	3		E	2	1		5
		Human Resource Management							
		Economics of Tourism							
		ICT in Business							
		Corporate Banking							
Total:						10	10		30
6.	E16	Business Systems Organization	4		M	2	3		7
7.	E17	European Business	4		M	2	3		7
8.	E18	Environmental Engineering	4		M	2	1		5
9.	E19	Business English 4	4		M	2	2		6
10.	E20	<i>Elective 4</i>	4		E	2	1		5
		Management Accounting							
		Marketing in Tourism and Hospitality							
		Accounting							

		Financial Operations							
Total:						10	10		30
Total Hours in the Second Year of Undergraduate Academic Studies						300	300		60
THIRD YEAR									
1.	E21	Databases	5		M	2	3		7
2.	E22	Computer Networks	5		M	2	3		7
3.	E23	Business Information Systems	5		M	2	1		5
4.	E24	Logistics	5		M	2	2		6
5.	E25	<i>Elective 5</i>	5		E	2	1		5
		Business statistics							
		Thematic tourism							
		Tax accounting							
		Insurance							
Total:						10	10		30
6.	E26	Intelligent Economy	6		M	2	3		7
7.	E27	Effective Management	6		M	2	3		7
8.	E28	Microeconomics	6		M	2	2		5
9.	E29	Multimedia	6		M	2	1		6
10.	E30	<i>Elective 6</i>	6		E	2	1		5
		Company Organization							
		Economic and Financial Analysis in Tourism and Hospitality							
		Public Finance							
		Accounting in Banking and Insurance							
Total:						10	10		30
Total Hours in the Third Year of Undergraduate Academic Studies						300	300		60
FOURTH YEAR									
1.	E31	Business Plan	7		M	2	3		7
2.	E32	Quality Management	7		M	2	3		7
3.	E33	Strategic Management	7		M	2	1		5
4.	E34	International Business	7		M	2	2		6
5.	E35	<i>Elective 7</i>	7		E	2	1		5
		Financial Accounting							
		Services in Tourism and Hospitality							
		Auditing							
		Banking							
Total:						10	10		30
6.	E36	Professional Practice	8		M				20
7.	E37	<i>Final Ppaer</i>	8		M		20		10
Total:						0	20		30
Total Hours in the Fourth Year of Undergraduate Academic Studies						150	450		60

After passing all the subjects provided for in the curriculum for eight semesters, a student receives a certificate of completion of the study program with 240 ECTS points, namely Bachelor of Economics in Tourism and Hospitality – 240 ECTS.