

UNIVERSITY "ECONOMICS ACADEMY" BRCKO DISTRICT OF BOSNIA AND HERZEGOVINA  
 FACULTY OF ARTS AND HUMAN SCIENCES  
 SECOND CYCLE – MASTER ACADEMIC STUDIES  
 Master of Communication, Major in Public Relations – 60 ECTS

**CURRICULUM**

No.	Course Code	Course Title	Sem.	Type	Status	Hours of Active Teaching			ECTS
						L	P	C	
1.	MNK01	Methods and Techniques of Artistic Research	1		M	3	2		8
2.	MNK02	Contemporary Art Trends of the 20th and 21st Centuries	1		M	2	3		6
3.	MNK03	Art of New Media	1		M	2	2		8
4.	MNK04	Journalistic Documentary Forms in Print	1		M	3	3		8
<b>Total:</b>						<b>10</b>	<b>10</b>		<b>30</b>
<b>5.</b>	<b>MNK05</b>	<b>Elective 1</b>	<b>2</b>		<b>E</b>	<b>4</b>	<b>2</b>		<b>7</b>
		<i>Cultural Anthropology</i>							
		<i>Journalistic Documentary Form in Print</i>							
		<i>Semantics and Pragmatics of Communication</i>							
<b>6.</b>	<b>MNK06</b>	<b>Elective 2</b>	<b>2</b>		<b>E</b>	<b>3</b>	<b>2</b>		<b>7</b>
		<i>Journalistic Documentary Forms in Electronic Media</i>							
		<i>Media and Communications</i>							
		<i>Management in Public Relations</i>							
<b>7.</b>	<b>MNK07</b>	<b>Elective 3</b>	<b>2</b>		<b>E</b>	<b>4</b>	<b>2</b>		<b>7</b>
		<i>Internet and New Media Technologies</i>							
		<i>Business Communication in the New Media Environment.</i>							
		<i>Psychology of Communication</i>							
<b>8.</b>	<b>MNK08</b>	<b>Master Thesis</b>	<b>2</b>		<b>M</b>	<b>0</b>	<b>4</b>		<b>9</b>
<b>Total:</b>						<b>10</b>	<b>10</b>		<b>30</b>
<b>Total Hours and ECTS in Master's Studies</b>						<b>300</b>	<b>300</b>		<b>60</b>

A student who defends his/her master's thesis after passing all the subjects provided for in the curriculum for two semesters receives a certificate of completion of the study program with 60 ECTS points, namely Master of Communication, major in Public Relations – 60 ECTS.